ORDER

Orders	Order / Rev:	2762788		
	Alt Order #:	Manual		
	Product Desc:	Kentucky Values :30's		
	Estimate:	906912		WHAS
	Flight Dates:	09/06/23 - 09/12/23	Primary AE:	Taylor Fritsch
	Original Date / Rev:	09/05/23 / 09/08/23	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Del Cielo Media / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		PO Box 26067	Billing Cycle:	EOM/EOC
		Alexandria, VA 22313	Agency Commission:	15%
Advertiser	Name:	ISS/ Kentucky Values		
	Demographic:	A35+	New Business End:	
	Product Codes:	IS-Governor	Advertiser External ID:	M218412
	Revenue Code 1:	AGY	Agency External ID:	10630AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/12/23	90	\$23,065.00	\$19,605.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	90	\$23,065.00	\$19,605.25	0.00
Totals	90	\$23,065,00	\$19.605.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	18%	\$23,065.00
Market	100%	\$128 138 89

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	82%	\$105,073.89
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
,	N 1	WHAS	09/09/23	09/09/23		-	6-7a	S-	:30	1	\$80.00 P02	0.00 NM	1	\$80.00
					Local News @ 6a Sa	l								
		Sta	rt Date	End Date	Weekdays Sp	ots/Week	Rate	Rating						
	W	eek: 09/	04/23	09/10/23	S-	1	\$80.00	0.00						

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Order / Rev: 2762788 Advertiser: ISS/ Kentucky Values

Alt Order #: Manual Product Desc: Kentucky Values :30's WHAS

Flight Dates: 09/06/23 - 09/12/23 Estimate: 906912

Ln Ch Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 09/04/23	End Date 09/10/23	Weekdays S-	Spots/Week	<u>Rate</u> \$80.00	Rating 0.00						
N 2 WHAS 09/09/2		Good Morning An Good Morning Ar	nerica S M	7-9a	S-	:30	1	\$180.00 P02	0.00 NM	1	\$180.00
Start Date Week: 09/04/23	End Date 09/10/23	Weekdays S-	Spots/Week 1	<u>Rate</u> \$180.00	Rating 0.00						
N 3 WHAS 09/10/2		Good Morning An Good Morning Ar		8-9a	S	:30	1	\$200.00 P02	0.00 NM	1	\$200.00
Start Date Week: 09/04/23	End Date 09/10/23	Weekdays S	Spots/Week 1	Rate \$200.00	Rating 0.00						
N 4 WHAS 09/07/2		Daily Blast Live 3- Daily Blast Live 3	-4p	3-4p	МТ- ТF	:30	2	\$160.00 P02	0.00 NM	4	\$640.00
Start Date Week: 09/04/23 Week: 09/11/23	End Date 09/10/23 09/17/23	<u>Weekdays</u> TF МГ	Spots/Week 2 2	Rate \$160.00 \$160.00	Rating 0.00 0.00						
N 5 WHAS 09/06/2		Local News @ 5p	M-F CM	5-530p	M- WTF	:30	1	\$350.00 P02	0.00 NM	4	\$1,400.00
Start Date Week: 09/04/23 Week: 09/11/23	End Date 09/10/23 09/17/23	Weekdays WTF M	Spots/Week 3	Rate \$350.00 \$350.00	Rating 0.00 0.00						
N 6 WHAS 09/07/2		Thu Prime A Generation Gap	CM	8-9p	T	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Start Date Week: 09/04/23	End Date 09/10/23	Weekdays	Spots/Week 1	Rate \$750.00	Rating 0.00						
N 7 WHAS 09/06/2	23 09/06/23	Wed Prime C America's Funnie	CM st Home V	10-11p	W	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Start Date Week: 09/04/23	End Date 09/10/23	<u>Weekdays</u> W	Spots/Week 1	Rate \$750.00	Rating 0.00						
N 8 WHAS 09/06/2		Wed Prime A Judge Steve Han	-	8-9p	W	:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Start Date Week: 09/04/23	End Date 09/10/23	Weekdays W	Spots/Week 1	Rate \$750.00	Rating 0.00						
N 9 WHAS 09/10/2		Local News @ 63 Local News @ 63	30p Su	630-7p	S	:30	1	\$500.00 P02	0.00 NM	1	\$500.00
Start Date Week: 09/04/23	End Date 09/10/23	Weekdays S	Spots/Week 1	\$500.00	Rating 0.00	-20		\$00.00 D00	0.00 NIM	4	#220.00
N10 WHAS 09/06/		Nightline Nightline	CM Spots/Mook	1237-106a	MTWTF	:30	3	\$80.00 P02	0.00 NM	4	\$320.00
Week: 09/04/23 Week: 09/11/23	09/10/23 09/17/23	<u>Weekdays</u> WГF МГ	Spots/Week 3 2	Rate \$80.00 \$80.00	Rating 0.00 0.00						
Spot Ch Date R 4 NHAS 09/11/2	23-09/17/23 N	lescription lightline		/End Time 7-106a	_	<u>Veekdays</u> ¶Г	Len		Rtg Type 0.00 NM		
See MG 20 [Program C		line DB-msw]									
N11 WHAS 09/06/	23 09/11/23	ET 7-730p ET 7-730p	СМ	7-730p	M- W	:30	1	\$500.00 P02	0.00 NM	2	\$1,000.00
Start Date Week: 09/04/23 Week: 09/11/23	End Date 09/10/23 09/17/23	<u>Weekdays</u> W M	Spots/Week 1 1	Rate \$500.00 \$500.00	Rating 0.00 0.00						
N12 WHAS 09/09/	23 09/09/23	Local News @ 9a Local News @ 9a		9-10a	S-	:30	1	\$180.00 P02	0.00 NM	1	\$180.00
Start Date Week: 09/04/23	End Date 09/10/23	Weekdays	Spots/Week 1	Rate \$180.00	Rating 0.00						
N13 WHAS 09/10/2		Seal Team 1235- Seal Team 1205-		1235-135a	S	:30	1	\$80.00 P02	0.00 NM	1	\$80.00
Start Date Week: 09/04/23	End Date 09/10/23	Weekdays S	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.00						
N14 WHAS 09/09/	23 09/09/23		CM	1205-105a	S-	:30	1	\$120.00 P02	0.00 NM	1	\$120.00

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Order / Rev: 2762788 Advertiser: ISS/ Kentucky Values

Alt Order #: Manual Product Desc: Kentucky Values :30's WHAS

Flight Dates: 09/06/23 - 09/12/23 Estimate: 906912

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len	Spots	Rate P	ri Rtg Type	Spots	Amount
			Seal Team 1205- Seal Team 1205-									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					ı	
Week: 09/		09/10/23	S-	1	\$120.00	0.00						
N15 WHAS	09/10/2	3 09/10/23	Sun Prime A America's Funnie	CM est Home V	7-8p	S	30	1	\$750.00 P	02 0.00 NM	1	\$750.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/10/23	S	1	\$750.00	0.00						
N16 WHAS	09/06/2	3 09/12/23	LN (M-Su) LN (M-Su)	СМ	11-1135p	MTWTF- S	30	2	\$400.00 P	02 0.00 NM	6	\$2,400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/10/23 09/17/23	WГF-S MГ	4	\$400.00 \$400.00	0.00 0.00						
N17 WHAS			Thu Prime C	CM	10-11p	0.00 T	:30	1	\$750 00 P	02 0.00 NM	1 1	\$750.00
			Shark Tank		_		.50		ψ7 30.001	0.00 NW	<u>'</u>	Ψ730.00
<u>Sta</u> Week: 09/	rt Date 04/23	End Date 09/10/23	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
N18 WHAS	09/09/2	3 09/09/23	iCrimes 105-205a 105-205a Sa	Sa CM	105-205a	S-	:30	1	\$50.00 P	02 0.00 NM	1	\$50.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 09/ N19 WHAS		09/10/23	Jimmy Kimmel	CM	\$50.00 1135p-1237a	0.00 MTWTF	:30	1	\$120.00 P	02 0.00 NM	8	\$960.00
N 19 WITAS	09/00/2	3 09/12/23	Jimmy Kimmel	Civi	1135p-1237a	IVII VV I I ·	.30	'	φ120.00 F	02 0.00 INIVI	Ů	φ900.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	04/23 <u>Date Ra</u>	09/10/23	WTF escription	5 Star	\$120.00 :/End Time	0.00	Weekda	م ا عر	unath Ra	te Rtg Type		
			immy Kimmel		5p-1237a		WThF			10) 0.00 NM		
	e MG 19.								(,	-,		
9 VHAS	09/11/23	3-09/11/23 Ji	mmy Kimmel DB	Vario	ous		M		:30 \$120.	00 0.00 NM		
-	for 19.1											
Week: 09/		09/17/23	MT		\$120.00	0.00	Maakda	, Lo	nath Da	to Dta Tuno		
	Date Ra 09/11/23		escription immy Kimmel		<u>Fend Time</u> 5p-1237a		Weekda <u>:</u> MT			te Rtg Type 00) 0.00 <i>NM</i>	,	
		10,19.11										
	_	-	y Kimmel DB-msw] <i>immy Kimmel</i>		n 1007a		МТ		·20 /\$420 /	0.00 NM		
		3-09/17/23 Ji 10,19.11	ining Kinine	1130	5p-1237a		IVII		.30 (\$120.0	0.00 INIVI		
		*	y Kimmel DB-msw]									
_			mmy Kimmel DB	Vario	ous		M		:30 \$120.	00 0.00 NM		
-	for 19.6	•										
	09/11/23 for 19.6		mmy Kimmel DB	Vario	ous		M		:30 \$120.	00 0.00 NM		
			Ni mination o	CM	1007.100-	M WEE	.00		\$400.00 D	00 000 NIM		¢000 00
N20 WHAS	09/06/2	3 09/11/23	Nightline	СМ	1237-106a	М- WTF	:30	1	\$180.00 P	02 0.00 NM	5	\$800.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/10/23 09/17/23	WTF M	3	\$180.00 \$180.00	0.00 0.00						
	Date Ra		escription	Stan	End Time		Weekda	ys Le	ngth Ra	te Rtg Type		
		3-09/17/23 N	lightline		7-106a		M			00) 0.00 <i>NM</i>	'	
	e MG 20.		Para DD array 1									
_	•	nange-Nignti 3-09/11/23 N	ine DB-msw]	107-	136a		M		:30 \$180.	00 0.00 NM		
	6 for 20.4		Igritiirie DD	107	1004		141		.50 ψ100.	00 0.00 INIVI		
_		, 3-09/11/23 N	ightline DB	107-	136a		M		:30 \$80.	00 0.00 NM		
⊕ MG	for 20.4	,10.4										
N21 WHAS	09/09/2	3 09/09/23	Local News @ 11 Local News @ 11		11-1135p	S-	:30	1	\$300.00 P	02 0.00 NM	1	\$300.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/10/23	S-	1	\$300.00	0.00					J	

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Order / Rev: 2762788 Advertiser: ISS/ Kentucky Values

Alt Order #: Manual Product Desc: Kentucky Values :30's WHAS

Flight Dates: 09/06/23 - 09/12/23 Estimate: 906912

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N22 WHAS	09/06/2	3 09/12/23	iCrimes 105-135a 105-135a M-F	a CM	105-135a	МГЖГБ-	- :30	3	\$50.00 P02	0.00 NM	5	\$250.00
	rt Date	End Date	Weekdays WTF	Spots/Week		Rating						
Week: 09/ Week: 09/		09/10/23 09/17/23	MΓ	3 2		0.00 0.00						
	Date Ra		escription	_	t/End Time	0.00	Weekday	/s Le	ength Rate	Rtg Type		
			Crimes 105-135a	105	-135a		МТ		:30 (\$50.00)	0.00 NM		
	e MG 22.											
		3-09/17/23 L	F (M-F)	113	5p-137a		M		:30 \$50.00	0.00 NM		
	for 22.4										_	
N23 WHAS	09/06/2	3 09/12/23	Local News @ 5a		5:30 AM-6:0 (5:30 AM-6:0	OO AM MTWTF-	- :30	3	\$160.00 P02	0.00 NM	5	\$800.00
Sta	rt Date	End Date	Weekdays	Spots/Week	•	Rating						
Week: 09/		09/10/23	WTF	3		0.00						
Week: 09/		09/17/23	МГ	2	\$160.00	0.00						
N24 WHAS	09/10/2	3 09/10/23	ROS EM (Su) 6-8 EM (Su) 6-8a	Ba CM	6-8a		S :30	1	\$60.00 P02	0.00 NM	1	\$60.00
Sta Week: 09/	rt Date 04/23	End Date 09/10/23	Weekdays S	Spots/Week 1	Rate \$60.00	Rating 0.00						
N25 WHAS	09/11/2	3 09/11/23	NFL Mo Pre-Gam NFL Countdown	ne CM	7:28 PM-8:0 (7:28 PM-8:0	00 PM M 00 PM)	- :30	1	\$1,200.00 P02	0.00 NM	1	\$1,200.00
Sta Week: 09/	rt Date 11/23	End Date 09/17/23	Weekdays M	Spots/Week 1		Rating 0.00						
N26 WHAS	09/06/2	3 09/12/23	Local News @ 4p			BO PM - TWTF-	- :30	1	\$180.00 P02	0.00 NM	4	\$720.00
•			Local News @ 4		(3:58 PM-4:	_ :						
Sta Week: 09/	rt Date	End Date 09/10/23	Weekdays WTF	Spots/Week 3		Rating 0.00						
Week: 09/		09/10/23	- T	1		0.00					ĺ	
N27 WHAS	09/06/2	3 09/11/23	Local News @ 6p	M-F CM	6-630p	M- W- F-	- :30	2	\$450.00 P02	0.00 NM	3	\$1,350.00
			Local News @ 6	o M-F								
	rt Date	End Date	<u>Weekdays</u> W- F	Spots/Week		Rating						
Week: 09/ Week: 09/		09/10/23 09/17/23	W- F M	2	\$450.00 \$450.00	0.00 0.00						
N28 WHAS			Local News @ 53		530-6p	МГ- Т	- :30	2	\$400.00 P02	0.00 NM	3	\$1,200.00
			Local News @ 53	30p M-F							1	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/10/23 09/17/23	Т МГ	1 2	\$400.00 \$400.00	0.00 0.00						
			Access Daily 10-		10-11a	М- WT	- :30	2	\$120.00 P02	0.00 NM	3	\$360.00
			Access Daily 10-									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/10/23 09/17/23	WT M	2	\$120.00 \$120.00	0.00 0.00						
N30 WHAS			Good Morning An			O AM MTWTF-	- :30	3	\$325.00 P02	0.00 NM	5	\$1,625.00
			Good Morning Ar		(6:57 AM-8:				,			, ,
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09/ Week: 09/		09/10/23 09/17/23	WTF MГ	3 2		0.00 0.00						
N31 WHAS			Local News @ 4p			0.00 00 PM - TWTF-	- :30	3	\$180.00 P02	0.00 NM	4	\$720.00
1101 111110	00/00/2	0 00/12/20	Local News @ 4		(4:30 PM-5:		.00	Ü	ψ100.001 0 <u>2</u>	0.00 14111		ψ1 20.00
Sta	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 09/		09/10/23	WTF - T	3		0.00						
Week: 09/ N32 WHAS		09/17/23	Local News @ 12	<u> </u>	\$180.00	0.00 2:30 PIMTWT	- :30	2	\$180.00 P02	0.00 NM	4	\$720.00
			Local News @ 12	2p M-F	(11:58 AM-1	2:30 PM)	.50	2	. Ψ100.00 FUZ	U.UU INIVI	-	Ψ1 20.00
Sta Week: 09/	rt Date	End Date 09/10/23	<u>Weekdays</u> WT	Spots/Week 2	Rate \$180.00	Rating 0.00						
Week: 09/		09/10/23	MΓ	2	\$180.00	0.00						
N33 WHAS			This Week Su	СМ	9-10a		S :30	1	\$350.00 P02	0.00 NM	1	\$350.00
			This Week Su									

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Order / Rev: 2762788 Advertiser: ISS/ Kentucky Values

Alt Order #: Manual Product Desc: Kentucky Values :30's WHAS

Flight Dates: 09/06/23 - 09/12/23 Estimate: 906912

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date		Weekdays S	Spots/Week		Rating					
Week: 09/04/23	09/10/23	S	1	\$350.00	0.00					
N34 WHAS 09/0	6/23 09/11/23	General Hospital	CM	2-3p	M- W- F-	- :30 2	2 \$250.00 P02	0.00 NM	4	\$750.00
		General Hospital								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/04/23	09/10/23	W- F	2	\$250.00	0.00					
Spot Ch Date	Range [Description	Star	t/End Time		Weekdays L	ength Rate	Rtg Type		
2 NHAS 09/04	/23-09/10/23	General Hospital	2-3p)		W F		0.00 <i>NM</i>		
See MG	34.4,34.5									
4 VHAS 09/04	/23-09/10/23 I	nside Ed 1135p-120	05a Sa 113	5p-1205a		Sa	:30 \$170.00	0.00 NM		
MG for 3	1.2 09/08									
5 VHAS 09/04	/23-09/10/23 1	Nightline	123	7-106a		ThF	:30 \$80.00	0.00 NM		
MG for 3-	1.2 09/08									
Week: 09/11/23	09/17/23	М	1	\$250.00	0.00					

Totals 90 \$23,065.00